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FOR IMMEDIATE RELEASE

6 Students at Renaissance School International Started Real Businesses and Made Sales as Part of an Innovative Entrepreneurship Class.

Costa Mesa, California: During the program, students launched real companies like eco-friendly candles, commissioned art, and custom pet themed items, and made hundreds of dollars of sales during the course.

But best of all, the majority of students indicated that they wanted to continue with their businesses after the course, so we know that these results are only the beginning.

The program was a huge success and we are excited to see what amazing things our students will accomplish as they continue with their businesses!

Watch the Video: [See the short highlight video of the students' achievements here.](#)

Why Entrepreneurship?

Entrepreneurship Creates Deep Learning. “Entrepreneurship education has an opportunity to “trigger deep learning and instill engagement, joy, motivation, confidence, and feelings of relevancy among students.” – *Entrepreneurship in Education, Organization for Economic Co-Operation and Development*

Entrepreneurship Cultivates Self-Initiative. “Entrepreneurship education empowers young people to see the world as opportunity rich, and to craft the lives they dream to live.” – *Why Schools Should Teach Entrepreneurship, Aspen Institute*

Entrepreneurship Equips Young People. “In the United States, 55% of the adult population have started at least one business in their lifetime, with 26% saying they have started two or more businesses.” – *Global Entrepreneurship Monitor, Babson College*

The Impact of Entrepreneurship

Entrepreneurship is one of the **most impactful subjects** to teach in the classroom today because it is about so much more than just starting a business. It is one of the few **cross-curricular activities** that brings together everything students are learning in school.

Entrepreneurship provides a practical way to learn key soft skills like **confidence, creativity, and grit** that they will need in the world they're about to enter. These skills will stick with students for the rest of their lives!

In fact, nationwide, **95% of teachers** using the Boss Club entrepreneurship curriculum reported that their **students grew in confidence, creativity, critical thinking**, or other key areas, which are skills that can be applied to all other areas of students' lives.

Quotes:

"The idea of offering an entrepreneurship program to our students has been in my mind for years. I am so thrilled this finally came true for our high school students this year. It's amazing to see how they took this class seriously and the effort they put into creating their businesses. Each business is unique and speaks to the passion of the students. It is so impressive that each team came up with their business names, created the logos, developed their marketing plans, presented many pitches throughout the year and actually made some sales. I am VERY proud of them." - *Carrie Mizera, Executive Director and ENT 101 Teacher*

"We are honored to be working with Renaissance School International on this course and are so proud of all the students have accomplished. We know that the skills these students are learning at RSI will be carried with them the rest of their life."

– *David Grubbs, Co-founder at Boss Club*

About Renaissance School International:

Renaissance School International provides a unique academic, multilingual immersive learning experience that helps children develop the skills necessary to succeed in the global marketplace. Our mission is to inspire and equip the next generations through proficiency in world languages, advanced academics, critical thinking, leadership development and healthy lifestyles, to serve all areas of society. RSI was founded on the premises that strong basic skills, creativity and multilingual abilities open a world of personal and professional opportunities.

To learn more about our school, our entrepreneurship program, and to connect with us, visit our website for all of the details: <https://www.rschooloc.org>

About Boss Club:

Boss Club's innovative entrepreneurship curriculum is used in hundreds of schools across the country and helps middle and high school students start their first business, equipping them with the confidence, creativity, and grit uniquely forged by entrepreneurship.

Learn more at BossClub.com.